

MYRENOHQ

THE HOMEOWNER'S RENOVATION GUIDE

THE SMART WAY TO RENOVATE YOUR BATHROOM.

PERTH, AUSTRALIA

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1. A QUICK WORD BEFORE YOU START

A bathroom renovation is one of the biggest single purchases most households ever make — and yet most people only do it once or twice in their entire lives. That puts you at a real disadvantage. The trades, the suppliers and the renovation companies do this every single day; you're learning it from scratch, usually under pressure, and usually while spending tens of thousands of dollars.

We wrote this guide to level the playing field. We'll explain how the industry is put together, walk you through what a renovation actually involves, and show you exactly where the money goes — including the parts most companies would rather you didn't think about.

We'll be straight with you throughout. There is more than one sensible way to renovate, and the right choice depends on your budget, your time and how hands-on you want to be. Our job is to give you the full picture so you can choose with confidence. By the end you'll understand the **three ways** to get a bathroom renovated, what each one really costs, and where MyRenoHQ fits in.

THE SHORT VERSION

A full-service renovation company is the easy option, but you pay a large premium for it — often 40 to 45 percent on top of what the work actually costs. Managing the project yourself can save you tens of thousands, but traditionally it's been stressful and full of rookie traps. MyRenoHQ exists to give you the savings of doing it yourself with the support and quality of a professional company.



From the MyRenoHQ founder's portfolio — a recent Perth bathroom.

2. UNDERSTANDING THE RENOVATION INDUSTRY

Renovation in Australia is a huge, busy and surprisingly fragmented industry. Around 250,000 bathroom renovations happen across the country every year. Despite that scale, there's no single, transparent way to buy one. Instead, the work is shared between a web of different businesses, and as the homeowner you sit in the middle of all of them.

Who's who

It helps to know the players before you start talking to them:

- **Renovation companies and builders.** These are the full-service operators. They coordinate everything — design, trades, materials and scheduling — and hand you a finished bathroom. For that convenience they charge a substantial margin.
- **Individual trades.** A bathroom needs several specialists: a plumber, an electrician, a waterproofer, a tiler, and often a carpenter, plasterer and glazier. Each is a separate business with its own schedule and pricing.
- **Suppliers.** Tiles, vanities, toilets, tapware, screens and fixtures come from suppliers and showrooms. Retail prices here can be far higher than the trade prices the industry pays.
- **Designers.** Some homeowners pay separately for a designer to plan the layout and select finishes. Done traditionally, this can add thousands before a single tile is laid.

Why it all feels so confusing

Because the industry is split across so many businesses, pricing is rarely transparent. Quotes are hard to compare because each one includes different things. Materials are often marked up without you seeing the original price. And because you've probably never done this before, it's genuinely difficult to know whether a number is fair or whether a corner is being cut.

None of this means the industry is dishonest. It simply means it was never designed around you. It was designed around the businesses that operate in it every day. That's the gap this guide — and MyRenoHQ — is here to close.

3. HOW A FULL-SERVICE RENOVATION ACTUALLY WORKS

Whether a company does it for you or you manage it yourself, every bathroom renovation follows the same basic sequence. Understanding it removes a lot of the mystery — and a lot of the fear. Here's how a typical job runs, start to finish.

- **1. Enquiry and site visit.** You contact a company; they visit, take rough measurements and discuss what you want.
- **2. Quote and design.** They prepare a quote and, usually, a basic design or layout. This is where pricing starts to get murky — quotes vary wildly in how much detail they include.
- **3. Contract and deposit.** You sign a contract and pay a deposit. The payment schedule from here is set largely on the company's terms.
- **4. Demolition (strip-out).** The old bathroom is torn out back to the bare walls and floor. This is one of the simpler, more physical stages.
- **5. Rough-in.** The plumber and electrician install the pipes and wiring hidden inside the walls and floor, positioned for your new layout. This stage has to be right before anything is covered up.
- **6. Waterproofing.** A licensed waterproofer seals the wet areas. This is critical, regulated work — get it wrong and you'll be ripping the room out again in a few years.
- **7. Tiling.** Floors and walls are tiled and grouted. This is usually the longest single stage and has the biggest impact on the finished look.
- **8. Fit-off.** The plumber and electrician return to install the vanity, toilet, taps, shower, lights and fittings now that the surfaces are finished.
- **9. Finishing touches.** The shower screen, mirror, accessories and a final clean and inspection bring the room together.
- **10. Handover.** The bathroom is signed off and handed back to you, ideally with warranties and compliance certificates.

A typical bathroom takes around three to five weeks of on-site work, though waiting for trades and materials can stretch the calendar longer. The key thing to notice is that the work itself is the same regardless of who manages it. What changes — dramatically — is the cost and who's holding the reins.

4. THE PITFALLS TO WATCH FOR

Most renovation horror stories come down to a handful of recurring traps. Knowing them in advance is half the battle, whichever path you choose.

- **Vague quotes.** A one-line quote with no breakdown makes it impossible to compare options or to know what you're actually paying for. The detail is where the truth lives.
- **Variations and 'extras'.** A low headline price can balloon once variations start appearing mid-project. Without a detailed scope agreed up front, you have little protection against this.
- **Lopsided payment schedules.** If you've paid for most of the job before most of the work is done, you've lost your leverage. Payment should track the actual progress on site.
- **Hidden material markups.** Many companies buy materials at trade price and charge you retail or more, without ever showing you the difference. On a full bathroom this alone can be thousands of dollars.
- **Delays and the communication black hole.** Trades juggling several jobs at once can leave your project stalled, and chasing answers becomes a part-time job of its own.
- **Not knowing what you'll get.** Far too many homeowners sign a contract without ever seeing a realistic picture of the finished room, then feel disappointed when it doesn't match what was in their head.
- **Cutting corners on the work that's hidden.** Waterproofing and rough-in are buried behind tiles. They're also the most expensive things to fix later. This is the worst possible place to save a few dollars.

THE LESSON

Almost every one of these pitfalls comes back to two things: a lack of detail and a lack of transparency. The more clearly the scope, the design, the products and the price are pinned down before work starts, the fewer nasty surprises you'll meet along the way.

5. FULL-SERVICE RENOVATION: THE PROS AND CONS

A full-service renovation company takes the whole job off your hands. For some people that's exactly the right choice, and we want to be fair about it. Here's an honest look at both sides.

THE PROS	THE CONS
Genuinely hands-off — you make a few decisions and they handle the rest.	You pay a large premium — often 40 to 45 percent on top of the actual cost of the work.
A single point of accountability if something goes wrong.	Far less transparency — you rarely see what materials and trades really cost.
Established trade and supplier relationships already in place.	Less control over choices, timing and the trades who work in your home.
Usually a builder's warranty on the completed work.	You move at their schedule, not yours, and delays can be hard to influence.

The headline takeaway is simple. A full-service renovation buys you convenience, and convenience is worth something. But it's expensive convenience. On a typical bathroom, the trades, tiles and fixtures might cost **\$20,000 to \$30,000**, while the finished full-service price often lands at **\$35,000 to \$55,000**. The difference is overhead and margin — and it's the single biggest opportunity for a homeowner to save.

6. THE REAL PROBLEM MOST HOMEOWNERS FACE

Once you understand the industry, the real problem comes into focus. Today, homeowners are stuck choosing between two imperfect options.

On one side is the full-service company: easy, but expensive, and you give up control and transparency to get that ease. On the other side is going it completely alone: you can save a fortune, but you're suddenly responsible for finding trades, comparing quotes, ordering the right materials in the right quantities, scheduling everyone in the correct order, and somehow knowing what 'good' looks like — all for the first and only time in your life.

That's a genuinely hard thing to do well from a standing start, and the stress and rookie mistakes are exactly why so many people end up paying the premium instead. The convenience of full-service isn't really what they're buying. They're buying relief from uncertainty.

THE GAP NOBODY HAS FILLED

There has never been a proper middle path — a way to manage your own renovation and keep the savings, but with expert design, vetted trades and real support behind you so you don't have to guess. That missing middle is the problem. It's also exactly what MyRenoHQ was built to solve.



Bright, contemporary finishes from a recent project.

7. THE THREE WAYS TO RENOVATE

There are really three ways to get your bathroom renovated. They differ in how much you pay, how much you do, and how much you keep. Here's each one in plain terms.

Option 1 — Hire a full-service company

The company manages everything and does all the work. You make a handful of decisions and stay almost entirely hands-off. It's the least effort and the highest cost, and you have the least visibility into where your money goes.

Option 2 — Manage it yourself (no tools required)

You stay the owner of the project and make the decisions, but you don't pick up a single tool — every trade is still done by a professional. You hire the trades, buy the materials and keep the schedule moving. Done with the right support, this typically saves **20 to 25 percent** compared with full-service. This is the path most MyRenoHQ customers take, and it's the one we make genuinely easy.

Option 3 — Manage it yourself and do the simple labour

Same as Option 2, but you also take on the unskilled tasks that don't need a licence — things like demolition, painting, and basic preparation and clean-up. The skilled, regulated work (plumbing, electrical, waterproofing) is always left to licensed trades. Rolling up your sleeves on the simple parts can push your saving to **30 percent or more**.

How they compare

	FULL-SERVICE COMPANY	MANAGE IT YOURSELF (NO DIY LABOUR)	MANAGE IT YOURSELF + SIMPLE LABOUR
Who manages it	The company	You, with MyRenoHQ's guidance	You, with MyRenoHQ's guidance
Who does the work	Company's trades	Licensed trades you hire	Licensed trades + you on simple tasks
Your time & effort	Low	Medium	Higher
Cost on a \$45,000 job*	~\$45,000	~\$34,000–\$36,000	~\$31,500 or less
Typical saving	—	20–25%	30%+
Cost transparency	Often low	High	High
Best suited to	Those who want zero involvement and will pay for it	Homeowners who want big savings and are happy to make decisions	Hands-on homeowners happy to do demolition, painting and prep

** Illustrative only, based on a representative \$45,000 full-service bathroom. Actual costs and savings vary by project, suburb, size and finishes. Figures current as at 2026.*

8. THE SOLUTION: HOW MYRENOHQ WORKS

MyRenoHQ is an Australian online platform that helps you manage your own bathroom renovation — and keep the savings — without doing it alone. We give you the design quality, the product buying power and the trade access of a professional renovation company, while you stay firmly in the driver's seat as the project owner.

Think of us as the brain and the support team behind your renovation. You make the decisions and the project is yours; we do the heavy lifting on design, pricing, products and trade coordination so you never have to guess your way through it.

What we do

- Turn a quick scan of your room into a real design and a realistic, honest cost estimate.
- Select the exact products and give you a detailed, week-by-week plan to run the job.
- Connect you to vetted, licensed trades and supply your materials at our discounted trade rates.
- Hold and release payments safely against agreed milestones, so money only changes hands as work is completed.

What we don't do

We don't employ the trades, run the building site, or take over the construction work. You are the project owner — that's the whole point, and it's how the savings stay with you. We're the platform, the guidance and the safety net that makes managing your own renovation realistic for an ordinary homeowner.

THE BEST OF BOTH WORLDS

You get the savings and control of doing it yourself, with the design, products, trades and protection of a professional company. That combination simply hasn't existed before.

9. YOUR RENOVATION JOURNEY, STEP BY STEP

We've broken the whole process into three clear stages. Each one has a clear price, a clear deliverable and a clear next step — so you always know where you are, what you're paying for, and what happens next. There are no mysteries and no surprises.

Stage 1 — Scan & concept (\$399)

You register, then use your iPhone to scan your bathroom. Modern iPhones have a real laser scanner built in — the same technology behind Face ID — and it builds an accurate 3D model of your room in about 90 seconds. You answer a short questionnaire about your style, and within a few days we send back a **concept design and a realistic cost estimate**. For the price of a tank of fuel and a nice dinner, you go from a vague idea to a real plan and a real number.

Stage 2 — Detailed design (\$699)

If you love the concept, this stage turns it into a complete, build-ready package: **detailed drawings, the exact products selected, a full itemised price, a week-by-week schedule, and a plain-English manual** on how to run the project safely as the owner. This is the document your trades will quote and work from, and it's what removes the guesswork that trips up most first-time renovators.

Stage 3 — Trades, products & milestone payments

With your plan in hand, we bring the rest together:

- **Vetted trades.** We connect you with licensed, vetted plumbers, tilers, waterproofers and electricians who already understand the MyRenoHQ design package.
- **Products at trade prices.** We supply your materials at our discounted rates and pass much of the saving on to you, instead of marking them up out of sight.
- **Protected milestone payments.** Your money is held against agreed milestones and only released when each stage is completed and signed off — so you're never paying for work that hasn't been done.

Throughout all three stages, you have support behind you. You're managing your renovation, but you're never doing it alone.

WHAT IT FEELS LIKE

Scan the room. Choose your style. See the design. Get the products. Hire the trades. Pay safely as milestones are met. Finish your bathroom — and keep thousands of dollars that would otherwise have disappeared into someone else's margin.

10. WHY HOMEOWNERS CHOOSE MYRENOHQ

Pulling it all together, here's what you actually get by renovating with us rather than handing the whole job to a full-service company.

- **You keep the savings.** Typically 20 to 25 percent versus full-service, and 30 percent or more if you take on the simple labour yourself. On a typical bathroom that's many thousands of dollars staying with you.
- **Professional design, not guesswork.** You see a real design and a realistic cost before you commit a cent to construction.
- **Real buying power.** We hold trade accounts with major Australian suppliers — names like Reece, Beaumont Tiles, Fienza, ABI Interiors and ADP — at deep trade discounts, and we share that saving with you.
- **Vetted, licensed trades.** No cold-calling strangers and hoping for the best. We connect you with trades who already know the plan.
- **Your phone is the measuring tool.** The iPhone you already own becomes a professional 3D scanner — no awkward site visits just to get started.
- **Safer payments.** Money is released against completed milestones, protecting you from paying ahead of the work.
- **Control with a safety net.** You stay the project owner and keep the savings, but with expert support behind every decision.
- **Built by someone who's done it.** MyRenoHQ comes from years of hands-on Perth renovation experience and hundreds of completed bathrooms — so the advice is grounded in what really happens on site, not theory.



Clean lines and a premium feel — without the full-service price.

11. READY TO START?

If you've read this far, you already understand more about renovating than most people ever will. You know how the industry works, where the money goes, and that you have a real choice about how to spend yours.

The next step is simple. Register and begin **Stage 1 — Scan & concept for \$399**. In a few days you'll have a real design for your bathroom and an honest estimate of what it will cost — with no obligation to go any further. It's the easiest, lowest-risk way to find out exactly what's possible for your space and your budget.

START YOUR BATHROOM, YOUR WAY

Scan your room, see your design, and discover how much you could save — all before you commit to the build. Welcome to a smarter way to renovate.

IMPORTANT NOTES

Savings figures and costs in this guide are illustrative and will vary depending on the size, condition, location and finishes of your project. Results are not guaranteed. MyRenoHQ is a platform that supports homeowners managing their own renovation — you remain the project owner, and skilled and regulated work (such as plumbing, electrical and waterproofing) must always be carried out by appropriately licensed professionals. Always do your own research, use safe work practices and seek your own advice where needed. Prices and supplier relationships current as at 2026.